

Earth Charter International



Annual Report 2011





Table of Contents

Foreword	1
I. Introduction	3
II. Governance structure of Earth Charter International – ECI	4
III. Goals and Achievements of ECI	5
1. Network management, outreach efforts and communication services	5
2. Education	10
3. RIO+20	13
IV. Strategy and Challenges	16
V. Plans for 2012	18
VI. Walking the Talk	19
VII. Finances	20
VIII. The Earth Charter Initiative: Examples of Activities of Affiliates and Partners	23
IX. GRI Indicators	30
X. Attachments	34
A. List of ECI Affiliates	34
B. List of EC Youth and Student Groups	44
C. EC National Web sites	50



Foreword

2011 was a year focused on the construction of the new Earth Charter Center of Education For Sustainable Development at the University for Peace, the creation of the new UNESCO Chair on Education for Sustainable Development, the Earth Charter contribution to the Rio+20 process, and an initial social media effort.

After navigating the design and permits phase, ECI, in collaboration with UPeace, selected the builder and initiated construction of the new Center. By the end of the year, the foundations were completed and the walls and roof in place. These tasks all required visioning, the collaboration of many people, and trust, especially from those who offered financial contributions to this effort. A significant part of the year was also dedicated to familiarizing and engaging the Earth Charter network to the Rio+20 process. ECI committed to contributing to Rio+20 objectives by engaging the network and also in elaborating documents making the linkages between the Earth Charter and Rio+20 themes. This also involved the initial work on a communications campaign towards Rio+20 and a social media effort. This was the first time the Secretariat had a dedicated staff member for social media and communication.

In parallel, ECI also worked on what will be one of the foundation projects for this new facility with the development of the proposal for a new UNESCO Chair on Education for Sustainable Development with the Earth Charter. A major focus for ECI going forward is implementing the sustainability vision that is articulated in the Earth Charter principles through learning and education. Throughout the year we worked on some publications relevant to Rio+20 themes and to the UNESCO Decade on Education for Sustainable Development. ECI offered several online training programs for different groups, especially for youth, empowering young leaders to implement the sustainability principles of the Earth Charter in their lives and spheres of work.

During this year, ECI significantly advanced the goals set for the Earth Charter Initiative. We recognize and gratefully acknowledge that much of this work is only possible thanks to the dedication of the Secretariat staff and the many volunteers, youth groups, partners and active ECI Affiliates who helped advance the Earth Charter Initiative, either through the Earth Charter Youth Network, through the development of publications for Rio+20, or in the communications campaign in Brazil. We pay tribute to the immense contributions of these many dedicated individuals whose contributions are critical to advancing the Earth Charter Initiative's goals.

2011 was also a year of great loss with the passing away of our dear colleague, Marina Bakhnova. Marina worked directly for the Earth Charter International Secretariat since 2002, and was a hub for the Earth Charter with the Eastern European region. Her softness and gentleness is missed in the office and among those in the Earth Charter network with whom she had a special relationship. She marked peoples' lives by the special way she cared for people and animals; an attitude present throughout her daily actions.



We also lost Nobel Laureate and Greenbelt Movement founder Wangari Maathai, who was an Earth Charter Commissioner and member of Earth Charter Steering committee for many years. Wangari was a special human being with her constant smile, positive attitude, and strength that touched the lives of so many people. She inspired many of us to remain committed and do anything possible to make this world a better place.

Reflecting on these losses raises important questions: how do our lives influence people for good? What footprint does our passage on Earth leave through our relationship with families, friends, and areas of influence? Are we doing enough given our capacities and the opportunities we are privileged to receive? How can we better contribute to the causes we believe in and to the betterment of our Planet? The turning of the year and the preparation of such a report is always a useful reflection that can help to identify the lessons learned and clarify our vision for the future. There is much that each one of us can still do and hopefully in 2012 we will have the chance to demonstrate “our responsibility to one another, to the greater community of life, and to future generations”.

Mirian Vilela, Executive Director
Brendan Mackey, Razeena Omar and Alide Roerink, Co-chairs



I. Introduction

The Earth Charter Initiative is a global network of people, organizations, and institutions that participate in promoting and implementing the values and principles of sustainability expressed in the Earth Charter. Participants include leading international institutions, national governments, universities, non-government organizations and community-based groups, city governments, faith groups, schools, and businesses – as well as thousands of individuals.

Earth Charter International (ECI) consists of a Council and Secretariat. ECI's purpose is to advance the Earth Charter Initiative Mission and Vision. It endeavors to promote the dissemination, adoption, use, and implementation of the Earth Charter and to support the growth and development of the Earth Charter Initiative. The ECI Council was created in 2006 as part of a major reorganization and expansion of Earth Charter activities.



Currently, there are EC Initiative projects and activities underway in over 80 countries. Countries that are particularly active include Mexico, the Netherlands, Spain, Brazil, Costa Rica, India, Russia, Germany, The United States, Taiwan-China, Nigeria, Tajikistan, and the United Kingdom.

The **mission** of the Earth Charter Initiative is: *to promote the transition to sustainable ways of living and a global society founded on a shared ethical framework that includes respect and care for the community of life, ecological integrity, universal human rights, respect for diversity, economic justice, democracy, and a culture of peace.*

The EC Initiative **vision statement** is: *We envision individuals, organizations, businesses, governments, and multilateral institutions throughout the world, including the United Nations General Assembly and UN agencies, acknowledging the Earth Charter, embracing its values and principles, and working collaboratively to build just, sustainable, and peaceful societies.*



II. Governance structure of Earth Charter International – ECI

The Earth Charter International Council provides leadership and guidance to the broader EC Initiative. However, it does not directly govern or control the Earth Charter Initiative as a whole. The Initiative is not governed in any formal sense. The Council is responsible only for the governance of Earth Charter International and in particular, overseeing the work of the ECI Secretariat. The Council has **17 members, from 13 countries**, is gender balanced, and represents all regions of the world. It elects its own members in consultation with the global network of Earth Charter supporters. The Council meets once a year and its Executive Committee, composed of eight members, meets two to four times a year. The Executive Director of the ECI Secretariat participates in all these meetings, as an ex-officio member.

The ECI Secretariat staff is composed of the Executive Director, two regional coordinators, an interactive and social media coordinator, and one youth facilitator. In addition, during 2011, five interns worked on a full time basis at the Secretariat. Most of them were graduate students from Jyväskylä University, Finland. There were also two part-time interns. In addition, three part time interns from the University for Peace collaborated on specific projects. There are also a number of volunteers in different parts of the world constantly helping the efforts of the Secretariat.

The ECI Secretariat operates in Costa Rica as a semi-autonomous center under the legal umbrella of the University for Peace. The ECI Secretariat and the University for Peace cooperate in several ways. UPEACE provides office space and administrative management services, while the ECI Secretariat offers courses in UPEACE Masters programs related to sustainability, and occasionally supports students in their research.

As ECI is not a legally incorporated organization, Earth Charter Associates, Ltd. (ECA) was created in the United States in 2006 to provide legal, financial, and fund raising services in support of ECI, such as the trade mark registration of the EC logo. ECA is registered in The United States as a charitable (501c3) organization.



III. Goals and Achievements of the ECI Secretariat

The ECI Secretariat aims to raise awareness about the Earth Charter worldwide and promote its use with the purpose of facilitating the transition towards a more sustainable society.

ECI GOALS:

1. To raise awareness worldwide of the Earth Charter and to promote understanding of its inclusive ethical vision.
2. To seek recognition and endorsement of the Earth Charter by individuals, organizations, and the United Nations.
3. To promote the use of the Earth Charter as an ethical guide and the implementation of its principles by civil society, business, and government.
4. To encourage and support the educational use of the Earth Charter in schools, universities, religious communities, local communities, and many other settings.
5. To promote recognition and use of the Earth Charter as a soft law document.

1. Network management, Outreach Efforts and Communication Services

Given the decentralization strategy of ECI, and the small size of the Secretariat, ECI relies significantly on its network to move towards the implementation of the Earth Charter Initiative objectives. Therefore, the ECI Secretariat works primarily in nurturing, guiding and inspiring the existing network and in the outreach of new groups that would embrace the Earth Charter vision and incorporate it as part of their work. In this context, during 2011, the ECI Secretariat worked with the following:

AFFILIATES

ECI Affiliates are organizations that share the Earth Charter vision and are committed to promoting the Earth Charter and helping implement ECI strategies in their countries. By the end of 2011, there were 119 ECI Affiliates from 68 countries. During 2011, new affiliates and partnership agreements were signed with: the Centre for Environment and Development Studies (CEDS) of Hong Kong,



China; the UNESCO Chair ICT in Education for Sustainable Development, University of Crete; CSR Iran; Emirates Diving Association, United Arab Emirates; Asociación Innovar en Valores, Spain; El Grupo de Investigación Vida Urbana y Ambiente de la Universidad Simón Bolívar, Venezuela; and Social Development International from Cameroon. Appendix A offers a full list of current ECI Affiliates.

Earlier in the year, the ECI Secretariat decided that cultivating existing relationships was the priority for 2012 rather than increasing the number of affiliates or partners. Therefore, the number of new affiliates and partners has not changed significantly from 2010. There are countries, such as the United States or Mexico, where there are many Earth Charter actions, but there are only one or two Affiliates, and many Earth Charter actions that are not led by ECI Affiliates. Some examples of ECI Affiliates work are provided in section VIII, and more details can be found in the respective country page on the Earth Charter Web site.

YOUTH

The ECI Secretariat encourages and empowers young people to take on the responsibility of initiating Earth Charter activities in their home communities so that they can spread the importance, knowledge, and principles of sustainability. Earth Charter Youth/Student Groups (ECYG) are groups of youth studying the Earth Charter, drawing upon it as a source of inspiration, and then organizing small action projects in their local communities on sustainability.



There are currently 123 Earth Charter Youth / Student Groups (ECYGs) spread across 53 different countries, 31 of which were newly formed in 2011. The new ECYG are from the following countries: Austria, Colombia, Dominican Republic, Egypt, Greece, Honduras, Malawi, Malta, Malaysia, Nepal, the Netherlands, Rwanda, Taiwan, and the United Arab Emirates. The newly founded ECYGs in Greece, Malawi, and Malta were the first Earth Charter contacts in each country. (See Appendix B for a full list of ECYGs).

During 2011, a number of interesting activities were undertaken by ECYG. The details about ECYGs work can be found at the Earth Charter Web site's Youth [News](#) and the Youth Groups' [Wiki-profiles](#).



Youth Task Force

The development of the Earth Charter Youth Task Force (EC YTF) has its roots in the EC online course, entitled “Youth Leadership, Sustainability and Ethics” held in August 2010. At the close of this month-long course, the participants continued (for a couple of months) meeting once a week online to share their experiences with the Earth Charter.

In April 2011, this group of EC Youth activists from all over the world pulled together a first-ever EC Youth e-Conference. The e-Conference brought together nearly 80 participants from more than 30 countries. Many connections were made and new ideas were exchanged during the discussions. The e-Conference was reported in the UN Youth Flash, which is a service of the United Nations Programme on Youth. As a result of this successful online gathering these youth decided to formalize their group and to start an official EC Youth Task Force (EC YTF).

During 2011, the EC YTF established ten Working Groups: Technical, Communications, Outreach, Campaigns, Partnerships, Volunteer Management, Community Management, Projects, Gatherings, and Funding. A coordinator has been elected for each of these ten Working Groups and a meeting was held once a month to give members the opportunity to update and share with each other what they have been doing in each of their Working Groups. Towards the end of 2011, the EC YTF set 10 tangible goals, and appointed 53 Country Activators to serve as a motivator and point of contact. Each Country Activator posts a report once a week on the YTF’s Wikispace page.

Youth Partner Organizations

Partner organizations integrate the Earth Charter into their work in different ways. Some examples are Earth Charter inspired trainings, supporting the operations of the Earth Charter youth network, creating EC related materials, promoting the EC Initiative on their Web sites, among others. Partner organizations include Youth Action for Change (YAC), Tread Lightly (a programme of TakingITGlobal), Beat Board BTV, Thumbs Up, Road to Rio+20, Reto Juvenil International Costa Rica, 1%CLUB, EOTO World, OAYouth, and SHIFT Network.

Youth Online Activism

In October, in partnership with Road to Rio+20/Peace Child International, Earth Charter International hosted an e-Conference for the Major Group for Children and Youth (MGCY) on Rio+20, which involved 53 participants. It specifically targeted the Zero Draft process and provided the MGCY the opportunity to present the work of their three youth task forces, as well as emphasize the importance of utilizing the Earth Charter as an ethical framework for the Rio+20 process and beyond.

The Youth Center of Ciudad Colon (a small town near the





ECI Secretariat and the University for Peace) and the ECI Secretariat collaborated in a Community Building workshop in December 2011 focusing on the youth of Ciudad Colon. An overview of the Earth Charter was provided and a series of activities were done with the participants, such as envisioning what can be done to make the community more sustainable to live in. Due to the success of this pilot workshop, the Youth Center and Earth Charter youth network have agreed to join forces and conduct Earth Charter related activities throughout the month of April, 2012

VOLUNTEERS

In 2008, an online mechanism for EC volunteer registration was established on the EC Web site, where individuals can register for several projects or focus areas. There are 1,268 registered volunteers from 102 different countries as of December 31st, 2011. In total, there were 295 newly registered volunteers in 2011 (See Appendix C) to work on 9 projects (related to translations, creating communication tools, and presentations, and several others). On average, there are 25 new volunteers enrolled each month. The majority of them are from Latin America, especially Mexico. For the first time, volunteers enrolled from the following countries: Algeria, Ivory Coast, Moldova, Saudi Arabia and Oman. It is important to note that there are a number of informal volunteers that work with the Earth Charter and are not registered in this data base.

The majority of volunteers offer to contribute with translation and dissemination of the Earth Charter locally. One example to highlight is the translation of the Earth Charter in 10 of the 11 languages of South Africa. Staff members from Zodwa Khoza Foundation are partnering with the South African Translators Association to develop these translations.

ENDORSERS

The ECI Secretariat also has the task of maintaining an online endorsers' database. The most common method to endorse the Earth Charter is through EC Web site. However, there are instances where endorsements are done at public events on paper, which makes it difficult to keep such information in the current database. For example, in Malaysia on October 9th, more than 5,000 people endorsed the Earth Charter during a mass gathering, and these endorsement groups and many others are not incorporated in the current database.

Only organizational endorsements are made public. Among the most recent organizational endorsers are: the Toronto Environmental Alliance; Sabah Environmental Protection Association (SEPA); EASLCE (European Association for the Study of Literature, Culture and Environment).





As of December 2011 there were 24,892 registered endorsements of the Earth Charter, out of which over 5,942 are organizations and nearly 18,950 are individuals. The number of endorsers continues to rise steadily, by an average of 2,000 endorsers a year.

COMMUNICATION SERVICES

The ECI Secretariat maintains an international [Web site](#), available in English, French, and Spanish. The site serves as an information hub for the EC network, offering an overview of activities and organizations involved with the Earth Charter Initiative, organized by country (there are 100 country pages) and by topic or focus area.

One of the main objectives of the Web site is to allow for the sharing of experiences and good practices. For this purpose, specific pages within each focus area were created for the display of systematized stories on how different organizations work with the Earth Charter. The international Web site also contains a Virtual Library with over 800 resources available for free and work to improve them is constantly underway.

In June 2011, ECI received a grant from Kalliopeia Foundation to develop and implement an online communication strategy. This involved the assessment work of the online Earth Charter presence, specially the Web site, which was undertaken with the help of Fenton, a California based organization, as well as the design of a social media strategy and of a new Web site for the Earth Charter Initiative.

As of the end of 2011, following the findings of the assessment process, and recommendations drawn from that, a new Web site was in the process of being designed, along with a redesigned virtual library, and a new site featuring the results of a study linking the Earth Charter with international laws and conventions. All of this work will be fully completed in the first half of 2012.



In 2011 there were over 599,351 visits to the main Earth Charter Web site (as compared with 849,645 in 2010, this difference is probably due to the fact that there were major events in celebrations of Earth



Charter+10 in 2010 and there was no communication campaign in 2011 based on a TV spot. Most visitors come from the United States, Mexico and Spain. Over the past year, special efforts have been made to address the language barrier with the development of Web sites in as many national languages as possible (such as Arabic, Greek and Japanese). In 2011, 1 new national Web site was launched in Polish. The number of visitors to these national Web sites in various languages is not included in the above number of visits. Attachment C shows the list of all available EC Web sites.

The Wikipedia articles on the Earth Charter are also an important resource. The article in English received 23,691 visits during 2011, while the Spanish article received 204,753 visits. For both articles, there was an evident increase of visits on Earth Day (22 April).

The ECI Secretariat is also active on social media sites and made a special effort to increase its work in this relatively new field (including understanding how to make better use of it and its limitations). ECI operates a Facebook page and has a Google+ account, and is active on YouTube with more than 200 uploads and favorites, more than 350 channel subscribers and more than 200,000 views. There are also Facebook pages in Spanish and Portuguese (but with fewer followers and less activity due to the Secretariat capacity). A Spanish Earth Charter Youth Facebook group was created, in the second half of the year, in addition to the already established English EC Youth Facebook group, to ensure a steady flow of information and space for Spanish and Portuguese-speaking youth to communicate and share ideas.

The Wikispace for Earth Charter youth activists, created in 2009, was further developed in 2011. Its purpose is to facilitate contact between new and current Earth Charter Youth/ Student Groups. The Wikispace was visited 112,501 times in 2011 by people from 182 countries. The ECYG Wiki can be accessed at <http://ecyg.wikispaces.com/>.

In addition, a new Earth Charter communications campaign was initiated in Brazil to make connections between the Earth Charter and the Rio+20 objectives. Towards the end of 2011, the campaign started on production of two television public service announcements, with the support of AES Brazil and Methodist University of Sao Paulo.

2. Education

-The Earth Charter Center for Education for Sustainable Development and UNESCO Chair-

UNESCO CHAIR

During the first half of 2011, the ECI Secretariat worked on a proposal to become a UNESCO Chair on Education for Sustainable Development with the Earth Charter,





which was approved by UNESCO. The newly established UNESCO Chair will be co-hosted by the University for Peace and the Earth Charter Center for Education for Sustainable Development for the next four years, starting in early 2012. The purpose of the Chair is to work on research and training on education for sustainable development through transformative education experiences that cultivate the fundamental values and ethical vision necessary to move towards a more sustainable world. The uniqueness of this project is that it will work at the intersection of education, sustainability, and ethics using the Earth Charter as a framework. It will develop workshops and courses for educators, young leaders, and business groups. The courses will also offer an opportunity to further explore the practical implementation of the sustainability paradigm and the Earth Charter principles in management, leadership, and education settings.

NEW BUILDING AND EDUCATION CENTER FACILITY

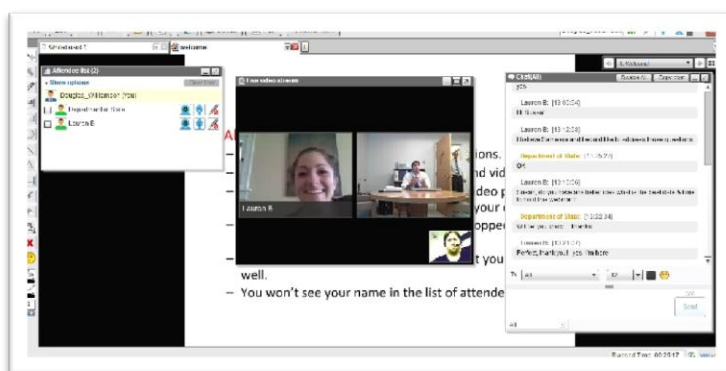
Thanks to a generous donation from the Breesaap Company of Mr. Ruud Lubbers, Earth Charter Commissioner, a new building was constructed to house the ECI Secretariat and the Earth Charter Center for Education for Sustainable Development at the University for Peace campus in Costa Rica. Construction began in the second half of 2011¹. A significant part of the ECI Secretariat Executive Director work during 2011 was dedicated to overseeing this construction project. In 2011, this project involved the process of selecting the construction company through private bidding, building different budget scenarios, obtaining construction permits, the actual construction with the selection and purchase of materials, and weekly coordination meetings.

The blueprint for the building was developed and approved in 2010, and to be consistent with the Earth Charter vision, it follows principles of green building as set by the LEED (Leadership in Energy and Environmental Design) Certification program.

The UNESCO Chair and the new building are complementary and offer ECI a strong foundation to work on in 2012 and beyond.

WORKSHOPS AND ONLINE SEMINARS

Throughout 2011, the ECI Secretariat used online education opportunities as a means to spread the sustainability vision that the Earth Charter articulates and help connect people around the Earth Charter Initiative. These educational opportunities were open to the public. The first four webinars took place throughout September 2011; these were



¹ The building was completed in the first quarter of 2012



an introduction to the Earth Charter and were offered in English and Spanish. More than 100 participants from all over the world participated in these webinars to learn and discuss the Earth Charter ethical framework and how to implement it in all facets of life, work, and community.

In October, the ECI Secretariat hosted a workshop led by Stephanie Tansey on dialogue and communication skills to promote sustainability. More than 50 attendees participated in this online workshop where she explained some of the techniques she has been using to share the Earth Charter message in Turkmenistan, Israel, Nigeria, and now in China.

During the last quarter of 2011, ECI offered several workshops on the UPEACE campus on the use of the EC Assess tool. ECI partnered with the UPEACE Sustainability and Environmental Club and several students carried out an assessment of the university.

The ECI Secretariat organized an online course, “Euro-Arab youth collaboration for more sustainable world - Online youth sustainability leadership course” in June-July 2011. 29 youth from the Euro-Arab region gathered online every week to discuss sustainable ways of living, sustainable development, and global, shared ethics and their relation to intercultural dialogue.

In March 2011, an online course called “Transition to a Sustainable Lifestyles with the Earth Charter!”, was organized together with Tread Lightly (a programme of TakingITGlobal), targeting young leaders. 32 participants from 28 different countries gathered to learn, share, and experience sustainable ways of living. During this course, the Earth Charter was used as a roadmap for defining sustainability.

For the second year in a row, Earth Charter International and Youth Action for Change (YAC) collaborated in offering a five-week short course entitled, “Youth Leadership, Sustainability and Ethics.” The course ran from October to November 2011. Due to the success of the first ECI and YAC short course in 2010, over 350 applications were received and 45 participants were selected.

VIDEO CONTEST

The ECI Secretariat organized an international video essay contest for schools based on the principles of the Earth Charter with the purpose to sensitize schools about the Earth Charter. This contest ran from July to November 2011. The added value of a project like this is the possibility to connect a tangible action with school teachers and students and help them reflect on the Earth Charter. The competition received positive feedback and 26 videos were submitted.

The first prize went to the video called “It starts with one!” submitted by students of Nottingham Elementary School in Arlington, Virginia (USA). Other videos received special mentions for their creativity, effects, music, etc. Find all the information in this [link](#). This video contest also gave the ECI Secretariat the possibility to partner with the British Embassy in Costa Rica and their Odyssey 2050 film project.





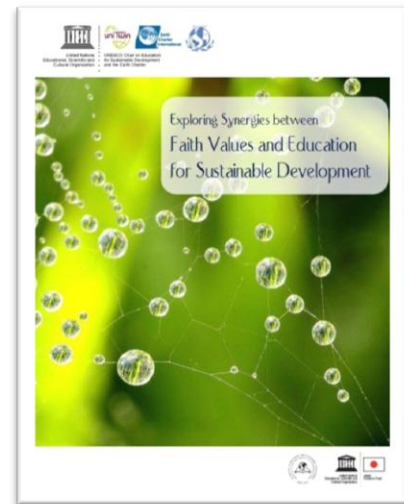
PUBLICATIONS AND MATERIALS

The following Earth Charter related publications were developed and published during 2011:

- Exploring synergies between faith values and education for sustainable development ECI, UNESCO San Jose Office, and University for Peace.

- The Earth Charter and Green Economy. ECI Secretariat.

- Principles for the Green Economy. A collection of principles for the green economy in the context of sustainable development and poverty eradication. Stakeholder Forum, Bio-regional and ECI Secretariat.



- Enabling a Flourishing Earth: Challenges for the Green Economy, Opportunities for Global Governance. Klaus Bosselman, Brendan Mackey, and Peter Brown. Stakeholder Forum. Read the article [here](#).

- ISO Standard 26000 Guidance for social Responsibility and the Earth Charter. Read the article [here](#).

- Theses using the Earth Charter (published 2011 in the EC Virtual Library): Two graduate students have completed theses which used the Earth Charter as a framework for their research, and submitted them to their respective universities in the United States and Brazil. 1. "Assessment of education for sustainable development in Universities in Costa Rica: implications for Latin America and the Caribbean", Jairo Garcia PhD, Pepperdine University, Graduate School of Education and Psychology (United States) - 2. "Using The Earth Charter in Social Responsibility Actions of Agribusiness in Rural Areas", Fernanda de Paulo Nonato, Master degree, Universidade Federal do Ceará, Centro de Ciencias Agrarias, Departamento de Economia Agricola.

3. RIO+20: ECI Secretariat and EC Initiative

-Rio+20 Process-

In early 2011, the ECI Council and Secretariat generated a strategy and various documents as a contribution to the Rio+20 Process. All this information has been compiled on EC's main Web site, in English and Spanish. Only the general information has been translated into French. The following are the most relevant actions around the Earth Charter and Rio+20 during 2011.



The Earth Charter Initiative main goal for Rio 2012 was set as “to emphasize the need for a comprehensive ethical framework, articulating shared values and principles to inspire and guide different actors in the transition to a sustainable future. The aim is also to demonstrate the relevance of the Earth Charter to the objectives of the Rio 2012 Conference and its process.” Along these lines, the ECI Secretariat organized two sets of online meetings with the objective of bringing together ECI affiliates, close partners, and friends to share views on the ECI’s plans and strategies towards Rio+20, as well as offer participants an overview of the Rio+20 preparatory process.

The first set of online meetings was held from June 28th to 30th, 2011. Three regional meetings were organized, each with the same content. The first was held in Spanish for people from Latin America, Spain, and Portugal, the second one was focused on North America, Europe, Africa and the Middle East, and the third meeting was for the Asia-Pacific region.

Around 70 ECI affiliates, partners, and youth activists participated in this first set of meetings. Overall, these meetings achieved their objective of informing participants and fostering the kind of meaningful dialogue that could help embed the Earth Charter message in Rio+20 discussions in these regions. Follow-up meetings were held from August 17th to 19th, 2011 with approximately 60 participants.

ECI hosted numerous online meetings, webinars, and networking sessions related to Rio+20 and thereby increased its exposure considerably among international youth activists and organizations.

The Earth Charter was integrated in the declaration of the UN Department of Public Information NGO Forum, held in Bonn, Germany in September, 2011. This civil society Declaration was widely referenced for the compilation text of the Rio+20 conference.

In the second half of the year, ECI Council members and close partners wrote a document that was submitted to the United Nations as recommendations for the so-called zero draft compilation document for the Rio+20 Summit. This zero draft formed the starting point for the ensuing intergovernmental negotiations of Rio+20. The ECI submission was revised through a consultation process with Earth Charter supporters using an online collaborative editing program, where within a period of one month contributors were able to edit the document online, suggest changes, and comment on the changes and suggestions. Around 30 people actively participated in this drafting process. The final document was submitted on November 1st, 2011, and can be seen at the UNCSO submissions [Web site](#).

In addition to the ECI submission, four U.N. Member States and 27 civil society organizations made references to the Earth Charter in their recommendations to the compilation document. Five of these organizations are Earth Charter affiliates and one of them is a partner organization.

At the December 2011 UNCSO intersessional, the Russian delegation made the following statement about the Earth Charter:



“Based on this document, we should in the future make concrete plans to achieve the Rio objectives. The Russian Federation has suggested endorsement of the Earth Charter or the Charter of Sustainable Development”.

A number of ECI affiliates and ECI Council members were actively involved in the Rio+20 preparatory process stressing the need for a common ethical foundation to guide decisions and sharing the Earth Charter input document to Rio+20 as appropriate.



RIO+20

United Nations Conference
on Sustainable Development



IV. Strategy and Challenges

STRATEGY

The Decentralized Empowerment for Scaling Up strategy, adopted in 2007, continued to provide the main guidance for ECI work. Therefore in 2011, the ECI Secretariat continued to depend on the Earth Charter network's capacity as the primary vehicle for achieving the goals of the Earth Charter Initiative. Along these lines, a key function of the ECI Secretariat has been to serve the Earth Charter Initiative/network, in processing and sharing information about activities and projects and make it available through its Web site newsflashes and social media instruments. The Secretariat is also committed to improving this service, such as through launching a redesigned and improved Web site, organizing a number of online fora, and more focused activity in social media. The ECI Secretariat also continued to nurture relationships with the existing network, continuing to share information and through some specific collaborative projects, including elaborating key resource materials.

As per an ECI Council decision, the ECI Secretariat also worked in 2011 towards Rio+20 with the aim of having the Earth Charter document, and the initiative network, contribute to the Rio+20 objectives. As noted above, this involved the development of supporting materials, conducting online fora, and working on a communications campaign towards Rio+20.

CHALLENGES

While there are a number of groups from around the world using the Earth Charter in different settings, most of these experiences and lessons learned are not captured into stories. However, if they were they would provide very useful material for motivating and inspiring others. This would also help the Secretariat better assess the result of efforts inspired by the Earth Charter. ECI needs to continue to improve its capacity to demonstrate both the quantifiable and qualitative impacts arising from the use of the Earth Charter. The task, then, is to continue to collect and process stories, share best practices using the Earth Charter, and improve our capacity to document case studies through short videos or written published articles. A complementary need is to augment ECI's ability to capture, track, and display statistical information about Earth Charter use and impacts. If more connections can be made with the real world experiences of people using the Earth Charter, more synergy and collaboration will emerge, and consequently the movement will be stronger.

It has also been challenging to engage the network in sharing some of their activities through social media (either Facebook or online fora). This is, most likely, partly due to a generation divide, as many people involved in the Earth Charter network are not using, nor are very familiar with the use of Facebook and other online communication platforms. Also, there are many new initiatives emerging and positioning the Earth Charter in the midst of a space filled with many other ideas is difficult.



In the communication efforts, a major challenge has been to craft the Earth Charter message in simple language so that communicators can easily translate core message into short videos.

While the decentralization strategy has proven successful in many respects, some difficulties have become apparent in its implementation. Not all individuals and groups around the world have the capacity to implement the Initiative goals or to incorporate them as part of their own objectives. Furthermore, not all people and organizations perceive with sufficient clarity and commitment a sense of belonging and altruism that motivates them to actively contribute to the aims and objectives of the Earth Charter Initiative.



V. Plans for 2012

In December 2011, the Earth Charter International Council met in New York, to assess progress and discuss priorities and directions for the future. Among the important outcomes of this Council meeting, was the identification of the priority areas for the ECI Secretariat for 2012, which are:

- 1) Education for sustainability - Setting up the new Earth Charter Center for ESD (in a new office facility) and the establishment and work of the new UNESCO Chair on Education for Sustainable Development with the Earth Charter.
- 2) Networks – Continue its work in facilitating the efforts of its networks of Affiliates, youth groups, and volunteers through the soon-to-be launched new Web site and social media sites. Continue to engage individuals, groups and organizations in using the Earth Charter and in knowledge/experience sharing. ECI is planning new webinars, online youth leadership training, youth e-Conferences and meetings.
- 3) Catalyze and Facilitate Ethical Dialogue – Continue efforts in catalyzing and facilitating dialogue on shared values and ethical principles, and their application to decision making, including policy influencing. The policy focus will be Rio+20 for 2012 and UNDESD (the UN Decade on Education for Sustainable Development) towards 2014. An Earth Charter event is being planned for Rio+20 in June.

With the end of 2011, a new phase for ECI is beginning with the establishment of the new UNESCO Chair. In line with the Education Center and the new UNESCO Chair, ECI will be seeking to create partnerships with Universities and other learning institutions to collaboratively develop materials, publications, and training programs. ECI expects that the Center will be a source of revenue and should be a good step towards the diversification of income sources, which is essential for the financial sustainability of ECI.

ECI's challenges are fundamentally around the establishment and strengthening of the Education Center, making it economically sustainable, as well as broadening the funding base for operations. ECI will have to augment its efforts in creating training programs, course curricula, and positioning its Educational Center as a world-renowned center of excellence in ESD.

There is plenty to do in 2012 in advance of Rio+20, the setting up of the new Earth Charter building and Earth Charter Center for Education for Sustainable Development, and in nurturing a stronger network of groups and individuals that share the Earth Charter vision and incorporate it as part of their activities.



VI. Walking the Talk

Continuing with a 2009 decision to critically assess its own operations and openly discuss its sustainability impacts, the ECI Secretariat decided for the third time to use the GRI G3 Guidelines in reporting on its sustainability performance.

The goal of the 2011 Annual Report is the achievement of the GRI Level C Application of the Guidelines. The Application Levels (A, B, or C) communicate to the Report's readers to what extent the G3 Guidelines have been utilized in the drafting of the document. To better monitor changes and trends on ECI performance, the ECI Secretariat decided to maintain the structure of the 2009 annual report using previously selected GRI Indicators.

The Secretariat relies fully on hydroelectric power and its offices do not use any air conditioning system. However, international air transportation remains an area of major environmental impact related to ECI Secretariat's work. As previously, CO₂ emissions from air travels will be compensated through the FONAFIFO (National Fund of Forest Financing) mechanism, a Costa Rican government programme. FONAFIFO collects the funds which are linked to carbon sequestration and other environmental services (e.g. water production), and distributes these to landowners or organizations that are protecting the forests on their lands.

The offset price for one CO₂ ton in Costa Rica is US\$5, therefore the ECI Secretariat will pay² US\$135 to FONAFIFO to compensate for the 27 CO₂ tons emitted during business travels in 2011. The decrease of 100 tons in comparison with 2010 is attributed to the Secretariat representatives traveling to locations hosting the EC+10 celebrations. Furthermore, a carbon footprint reduction and offsetting scheme will also be developed for the new building and Center. As noted above, sustainable construction practices for the new building are being followed. To this end, steps have been taken to obtain LEED Certification for sustainable construction.

The following section provides more details on the ECI Secretariat performance based on GRI Indicators.

² The payment will be done during the first trimester of 2012.



VII. Finances

The University for Peace Human Resources and Finance Departments administrate all legal and financial issues pertaining to contracts with personnel and payments for staff and services. In this sense, ECI Secretariat ensures an adequate and transparent management of ECI funds.

Earth Charter International Statement of Fund Balances

As of December 31, 2011

ASSETS:	USD
RPA / Earth Charter Fund Balance	9,295
UPEACE / Earth Charter Account Balance	70,526
UPEACE/Earth Charter Account Balance - Construction Project	172,708
Earth Charter Brazil	13,984
NET AVAILABLE ASSETS:	266,513
UNRESTRICTED & RESTRICTED BALANCES:	
General Fund	57,137
RESTRICTED BALANCES:	
Kalliopeia Foundation	22,684
Earth Charter Brazil	13,984
Construction Fund	172,708
TOTAL UNRESTRICTED & RESTRICTED FUND BALANCES	266,513



STATEMENT OF INCOME AND EXPENDITURES – 2011

Earth Charter International - All Activity Centers

January 1 - December 31, 2011

INCOME	USD	USD
Major Individual Donors		
Armando Martinez Almuelle	10,000	
Hironaka Wakako	10,000	
Seaward Fund, RPA	5,000 ³	
Various Sources / Ruud Lubbers	117,946	
Breesaap / Ruud Lubbers	81,432	
Amana-Key / Oscar Motomura	52,448	276,826
Corporate/Business/Affiliates		
NCDO	27,005	
AES Eletropaulo -Restricted - EC Brazil	27,784	54,789
Kalliopeia Foundation		
Kalliopeia Foundation	70,000	
Individual Donors (Less than USD 10,000)	15,568	
International Agencies		
UNESCO - Restricted	5,915	
European Commission/Brighton University - Restricted	11,928	
European Commission/Brighton University - Unrestricted	5,598	23,441
Return on invested fund/ Interest Income		
Return on invested fund/ Interest Income	1,438	
Other/Miscellaneous	400	
Total Cash Income	442,462	
In-Kind Support		
Major Individual Donors	20,000	
Universities & Foundations	50,000	
Total In-Kind Support	70,000	
Total Income	512,462	

³ Represents Seaward Contribution for Fin'l Consultant \$5,000 The Seaward Fund is a donor advised fund at Rockefeller Philanthropy Advisors in NYC.



EXPENSES	USD	USD
Salaries, Professional Services and Related Expenses	187,164	
Employment Related Insurance	19,750	
Strategic, Program, and Communications Consulting Support	31,462	
Office Construction	293,174	
Telecommunications & Internet	5,721	
Translation Services	2,604	
Travel	18,046	
ECI Council Expenses (Travel and Meeting Costs)	5,175	
Office (Rent, Equipment, Security, and Expenses)	16,332	
Publication, Media, & Web Development	1,706	
Printing and Postage	2,519	
Financial Expenses	219	
Communications Consultant	30,000	
Miscellaneous	1,554	
Financial Consultant, ECA	5,000	
Legal Expenses, ECA	9,407 ⁴	
Fund Management Expenses, ECA & RPA	6,688	
Total Cash Expenses	635,521	
In-Kind Services		
ECI Council Meeting Expenses	20,000	
Office Space, HR & Financial Services	50,000	70,000
Total Expenses	706,521	
SURPLUS/ (DEFICIT)	-194,059	

⁴ Edwards Angell Palmer & Dodge, LLP



VIII. The Earth Charter Initiative: -Examples of Activities of Affiliates and Partners-

AFFILIATES AND PARTNERS

There are 119 affiliates from 68 countries and 25 partner organizations being international, regional, or in few cases national organizations that have signed an agreement with ECI for specific projects with the ECI Secretariat.

For instance, this year ECI signed an agreement with the Foundation of Environment Education (FEE), which created the Eco Schools program. This partner has a large network and there are many opportunities for collaboration and to connect their members with ECI Affiliates.

It is important to recognize the work that ECI Affiliates and Partners have been implementing in each region. Most of them have organized workshops, seminars, or conferences for schools, for teachers, for business, and the general public. Here is a breakdown of regional Earth Charter activities in 2011.

Africa and the Middle East

One of the most exciting results from the Earth Charter+10 celebration in Jordan was the reactivation of the Earth Charter in this region. The Earth Charter Middle East and North Africa (MENA) Network was formed with members representing 11 countries (Bahrain, Egypt, Iran, Lebanon, Jordan, Palestine, Saudi Arabia, Syria, Tunisia, United Arab Emirates, and Yemen). This network is organized and coordinated by JOHUD (ECI Affiliate in Jordan), and has been in the process of planning actions to promote the Earth Charter and collaboration among network members. One of the concerns is funding, but JOHUD and the ECI Secretariat collaborated to write a funding proposal for an education web portal and for organizing workshops on the Earth Charter regionally. In addition, a representative of a marketing company in Bahrain offered to create an EC interactive Web site in Arabic

Another network was formed in Sierra Leone, called Earth Charter Sierra Leone. It was formed as a partnership between youth leaders and the ECI Affiliate in Sierra Leone, along with other invited organizations (a good example of the added value of collaboration and synergies among groups). Together, they organized a formal launch of this network and invited people from the UN System and other national organizations. They expect to increase Earth Charter use and impact in the coming years. This is their Web site: www.earthchartersl.net/



The EC was translated into Malagasy and presented to dignitaries in Madagascar.



The Zambia Community Action on Poverty and Environment project (COPE) is a joint venture between two affiliates of the Earth Charter Initiative: the Workers' Education Association of Zambia (WEAZ) and the Earth Charter of the United States (ECUS). This project has been active since 2009, implementing activities that aim to translate the principles of the Earth Charter into specific actions. Currently, COPE is working with multi-purpose cooperatives in three rural Districts in Zambia where they have been implementing hands-on training actions including: how to build ecodome dry toilets; how to run credit and savings businesses for cooperatives; how to test water quality and purify it; how to use solar energy for cooking; and teaching youth activists about gardening.

Asia and the Pacific

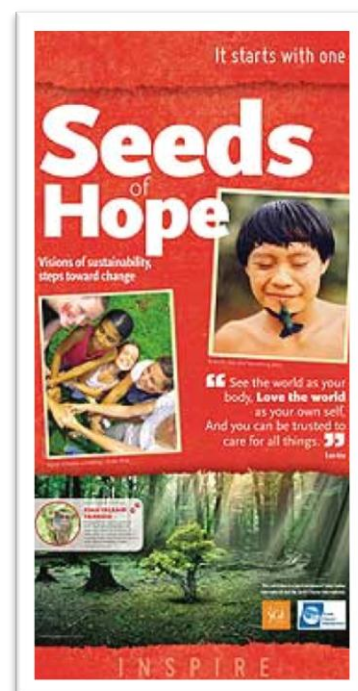
In Asia and the Pacific, there are several Earth Charter networks: Earth Charter Australia, Earth Charter Japan Committee, Earth Charter Aotearoa New Zealand, and Earth Charter Taiwan. These groups have been active for several years. The Centre for Environment Education of India (CEE), under its Paryavaran Mitra Programme, organized a photo competition based on the 16 principles of the Earth Charter. The contest was open to anyone interested worldwide. The winning photos and more information can be found here: <http://paryavaranmitra.in/Default.aspx?sID=694>

Also, as a result of the work that Soka Gakkai International (SGI) does in this region, an organization called Sabah Environmental Protection Association (SEPA) learned about the Earth Charter and organized a massive Earth Charter event in Malaysia with other partners. This event received wide media attention in that country and generated around 5,000 endorsements to the Earth Charter. Speakers included, Dato' Ambiga Sreenevasan, the former President of the Malaysian Bar Council, Jenice Lee Ying Ha, Deputy Chief cum Selangor State Assemblywomen for Teratai, Fuziah Salleh, Member of Parliament for Kuantan, Pahang and Robin Chapple, Australian politician serving in the Western Australian Legislative Council.

Soka Gakkai International (SGI) and its new Seeds of Hope exhibition have been very helpful in disseminating the message of the Earth Charter. The exhibitions in Singapore and Malaysia were very successful. At the latter, more than 3,000 people attended between April and May.

CEDS Asia, the Earth Charter Affiliate in Hong Kong, has been actively networking with organizations and government agencies working on urban planning and health, bringing the Earth Charter to them. CEDS sponsored two youth/student leaders from Malaysia to attend the 10th Asia Pacific Roundtable for Sustainable Consumption and Production. They also facilitated the SGI Seeds of Hope exhibition in Malaysia and Singapore.

Members of Earth Charter Taiwan created a poster to represent the principles of the Earth Charter and traditional knowledge from





indigenous groups of Taiwan at the Caretakers of the Environment International Conference in Hungary, 2011. See more through this [link](#).

Consumers International and SWITCH-Asia Network Facility published “[Mainstreaming Sustainable Consumption in Asia](#)”, which includes a reference to actions of the Earth Charter Initiative in the Asia and Pacific region. This publication was launched during the 10th Asia Pacific Roundtable on Sustainable Consumption and Production, in November 2011.

The Weeramantry International Centre for Peace Education and Research, the ECI Affiliate in Sri Lanka, has been involved in the launch of the National Strategy on Education for Peace and Sustainable Development. They are bringing the Earth Charter into this strategy.

Europe

Affiliates in Spain, Portugal, and Germany organized several conferences, workshops, seminars, art exhibitions, and other activities around the Earth Charter with universities, schools, and also the general public.

The ECI Affiliate Fundación Valores in Spain held a workshop for teachers in Cáceres titled “Values and Sustainability Education with the Earth Charter” in October to enhance individual learning for developing individual and social abilities for a better quality of life.

Also in Spain in 2011, the Department of Education Sciences of the [University of Granada](#) approved a new 6-credit programme titled “[Earth Charter Platform for Action \(PACTA\)](#)”. The Programme is available for any student within the Department. The general objective of the Programme is to promote holistic learning (cognitive, affective/emotional, and action) based on Earth Charter values. This project is more open and less formal and academic compared to typical courses.

Thirty artists showed their creativity in an exhibition called "Earth Charter - Transformations in Art and Sculpture" held in the town of Warburg, Germany in July. An opening event was held where a talk was given about the history of the Earth Charter. This is part of "Earth Charter and Arts", a project that was started two years ago by the arts organization "Art Driburg" and the Ecumenical Initiative One World, a German Earth Charter Affiliate.

ECI Affiliate [Earth Charter Switzerland](#) created and delivered a one-week course at the [LifeFair](#), a sustainable development fair in Zürich, in September, 2011. The course called "Ways towards an Earth-friendly lifestyle" included several aspects of the Earth Charter. The course, which is in German and aimed for 5th and 6th graders, lower and upper secondary school students, visitors to the fair, and





people with an interest in issues on sustainability, was recognized by the Swiss UNESCO Commission at a UN Decade of Education for Sustainable Development activity in October.

New Earth Charter Web sites were created in Greek and Polish. Also, Earth Charter UK has strengthened its partnership with the Bournemouth Borough City government. An ESD Conference inspired on the principles of the Earth Charter was organized in this city. In addition, the Earth Charter UK Business Programme generated a video with Peter Head, the former Chair of Global Planning for Arup with the aim of inspiring and engaging businesses to use the Earth Charter in their work.

Eastern Europe

Vladimir Zakharov and the Center for Environmental Policy and Culture, ECI's Russian affiliate, continued working with the Earth Charter towards Rio+20.

The international conference on “The Earth Charter and Sustainable Development in Tajikistan”, inspired by Earth Charter principles, took place in April in Tajikistan, commemorating Earth Day. The conference was organized by the Foundation to Support Civil Initiatives (FSCI, Dastgirie-Center) in Tajikistan. The UNESCO National Commission of the Republic of Tajikistan also provided considerable assistance and financial support for the conference. The aim of the conference was to highlight the role of the Earth Charter principles in Tajikistan, and agree on how to put those principles into practice. Among the participants at the conference were members of state departments and agencies, national and international experts on the issues of sustainable development and environmental protection, scholars, university faculty and students, other NGOs, international and mass media organizations, and a number of international guests from Russia and Kyrgyzstan. Furthermore, the conference was also aired on Tajik television.



North America

Earth Charter US organized the 3rd Annual Sustainable Business Awards Ceremony and eighteen companies were honored for their efforts on People, Profit, and Planet. Earth Charter US continued to work with the Earth Scout Programme and changed the name of the programme to Planet Earth Scouts. This is a global community in which groups all over the world can form around sustainable earth stewardship, earn Planet Earth Scout Badges, participate in the Children & Nature Network activities, implement the values and principles of the Earth Charter, and learn about many other new systems or structures geared towards the transition to a sustainable future.

Several universities in the United States such as JFK University, the University of Georgia, Oshkosh University, and Florida Gulf Coast University continued their programs with the Earth Charter. The



University of Winnipeg in Canada started a new training programme for in-service teachers from Manitoba. The Department of Education of Manitoba, Canada, is using the Earth Charter very actively.

Kimberly Corrigan, an educator who has long used the Earth Charter, delivered state-wide conferences in Washington State, and workshops on the Earth Charter for K-12 teachers.

Earth Charter Canada collaborated with government agencies, businesses, and NGOs towards Rio+20.

Latin America

The C40 Cities Conference organized in Sao Paulo, Brazil invited the ECI Secretariat to be part of this important global event, to present the Earth Charter as a significant instrument for cities that are working in education for sustainable development. In Brazil as well, the Instituto Harmonia na Terra made the Earth Charter game available in English and delivered various workshops in cities and schools in the Southern part of Brazil. The Methodist University also released a video interview with Humberto Maturana and Ximena Davila on their views about cultural biology and the Earth Charter.



A group of universities in Mexico organized workshops, conferences, seminars, and other activities on sustainability, youth empowerment, and other topics relating them to the Earth Charter. These activities were carried out with the participation of the Autonomous University of Coahuila and the Autonomous University of Tamaulipas.

The Earth Charter network at the National University in Costa Rica organized the second Earth Charter Student Award.

In Colombia, the National University started a new Earth Charter course through the Institute of Environment Studies.

ORCONDECO, an ECI Affiliate in Guatemala, continued working with the Earth Charter in their programme called PEACE (Environmental-Cultural School Educational Program) in 65 primary and secondary schools in Q'eqchi' communities



Sample of Activities led by EC Initiative Network in Specific Focus Areas

BUSINESS

Earth Charter US held their 3rd Annual Sustainable Business Awards Ceremony at the University of Tampa, Florida, USA in February 2011 in Tampa, Florida, at the University of Tampa's Vaughn Center. Eighteen companies were honored for their focus on sustainable efforts on People, Profit, and Planet. This award is inspired by the Earth Charter.

On June 16th, 2011, a social innovators workshop was held in The Netherlands, bringing together young leaders from business, government, and large and small organizations to discuss sustainability issues. The purpose of the meeting was to introduce these young leaders to the Earth Charter and to the New Earth Leaders program.

MEDIA AND EDUCATION

In March 2011, "Journey of the Universe", a documentary film, was launched at a conference at Yale University by its authors Mary Evelyn Tucker, a member of the Earth Charter Council, and Brian Swimme. The film reflects many of the Earth Charter's ethics on universal responsibility, ecological integrity, and respect, reverence, and care, and is an important new educational resource.

The Children's Museum in Costa Rica introduced a section on the Earth Charter as part of their Secrets of the Castle Programme on National Radio in March 2011

The Earth Systems Governance Project published an op-ed [article](#) on the importance of the Earth Charter related to the Rio+20 sustainability governance discussions in September 2011.

ARTS

3,400 visitors toured the Seeds of Hope Exhibition in Malaysia, which is a collaborative project between Soka Gakkai International and Earth Charter International. This event was hosted by YB Senator Tuan Gan Ping Sieu, Deputy Minister of Youth & Sports, and took place from April 9th to May 1st, 2011.

The Seeds of Change Exhibition was also part of the Innovative Virada Sustentável week in Sao Paulo, Brazil in June 2011. The same exhibition has toured through many cities/towns in Brazil, especially in the region of Manaus, Amazon State.

Ana Person presented the Earth Charter Show, a musical performance, in Sao Paulo, Brazil in October 2011.



In October 2011 in Mexico, the University of Guadalajara and the University for International Cooperation organized a photography exhibition inspired by the Earth Charter, with pictures from nature photographers Eduard Müller, Jesús Moreno, and Alejandro Rodríguez.



RELIGION AND SUSTAINABILITY

In 2011, "The Spiritual Dimensions of Sustainable Development" project was launched by the Earth Charter Task Force on Religion, Spirituality, and Ethics and the Jacob Soetendorp Institute for Human Values. This project aims to bring together a global alliance of religious, spiritual, and ethical organizations to deepen the understanding, public awareness, and practical application of the ethical and spiritual foundations of sustainable development.

At a UN conference in May 2011 in Bangkok, Thailand, Dr. Colin Soskolne presented a paper on "The Earth Charter for Sustainable Community Development from a Buddhist Virtues' Perspective".



IX. GRI Indicators

GRI Indicator	Description	Report Ref.	Pages
STRATEGY AND ANALYSIS			
1.1	Director statement	Intro.	1-2
ORGANIZATIONAL PROFILE			
2.1	Name of reporting organization	Intro.	1-2
2.2	Primary brands, products and/or services	Earth Charter ECI provides different services to help advance the Earth Charter Initiative Mission and Vision (e.g. capacity building, publication and materials available in various languages, sharing of experiences and networking possibilities among others)	
2.3	Operational structure	Intro and Section II	1-4
2.4	Location	University for Peace campus, Costa Rica	
2.5	Countries where organization operates	Section I and III	3, 5-15
2.6	Nature of ownership	Section II.	4
2.7	Markets served	Schools, Universities, Teacher's networks, youth networks/groups/organizations, Local and National Governments, NGOs, Private companies, Religious organizations	
2.8	Scale of reporting organization	Section II.	4
GOVERNANCE STRUCTURE			
4.1	Governance structure	Section II	4
4.2	Chair of highest governance body	The co-chairs of the ECI Council, they are not executive staff.	



4.3	Governance body	Section II	5
4.4	Mechanisms to provide recommendations to governance body	ECI Executive Director participates on the Council meetings, and brings the recommendations of staff and other members to these meetings, which happen once a year. The staff and network is often consulted to provide inputs and advice on strategies being developed.	
REPORT PARAMETERS			
3.1	Reporting period	January – December 2011	
3.2	Date of most recent previous report	Annual Report 2010	
3.3	Contact person	Last Page	53
REPORT SCOPE AND BOUNDARY			
3.6	Boundary of the report	ECI Secretariat	
3.7	Limitations on scope or boundary	This report does not reflect the overall impact of the Initiative worldwide due to its level of decentralization.	
3.8	Basis for reporting on joint ventures	Section VII	23-29
3.10	Explanation of re-statements		
3.11	Changes from previous reporting periods	Same structure and GRI Indicators used in 2010 Report are used in 2011.	
GOVERNANCE, COMMITMENTS AND ENGAGEMENT			
4.14	List of stakeholders	Section I and II and Attachments A,B, and C	3-4,5, 34-51
4.15	Basis for selection of stakeholders	For Affiliates and Partners, ECI Secretariat identifies strategic countries and then searches for networks or influential organizations that are in alignment with the vision and mission of the Initiative. In some cases, organizations request an affiliation with ECI. Criteria: the	



organization's proven commitment in using EC and is relatively well positioned.
Youth groups submit an online application to become a recognized group, part of the network.

REPORT CONTENT

3.5	Process for defining report content	Materiality: Operations of ECI Council and Secretariat Topics: - How ECI is putting the Earth Charter principles into action. - ECI role in EC Initiative. - ECI influence in education for sustainable development processes. - ECI involvement in climate change negotiations. - ECI approach to the private sector.
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GRI CONTENT INDEX

PROGRAMME EFFECTIVENESS

4.2 NGO SS6	Process to coordinate with other actors	Info on joint projects: sections III and VIII	5-15, 23-29
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ECONOMIC PERFORMANCE

NGO SS8	Breakdown of funding received by source	Section VII	20-22
EC 1	Direct economic value generated and distributed.	Section VII	20-22
EC4	Significant financial assistance received from government	No financial assistance received from governments.	

ENVIRONMENTAL PERFORMANCE

EN 16	Total direct and indirect greenhouse gas emissions	Section VI	19
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EN 18	Initiatives to reduce greenhouse gas emissions	Section VI	19
LABOR PRACTICES			
LA 1	Total workforce	Section III	5-15
LA 10	Average hours of training per year	9 hours of average training time per employee in 2011.	
LA 13	Composition of governance bodies and breakdown of employees per category	ECI Council has 20 members, from 14 countries (1 member and 1 country fewer as compared to 2010). Half are women and half are men. Two members are youth representatives. ECI Secretariat has 5 full time employees and had 5 interns in 2011. They come from 6 different countries. 67% of them are women, and 55% are under 30 years old.	
SOCIETY PERFORMANCE			
SO 1	Nature, scope and effectiveness of any programs and practices	Section III (network mgt) and IV (strategy and challenges)	5-15,
SO 4	Actions taken in response to incidents of corruption	Section VII	20
SO 5	Public policy positions and participation in public policy development and lobbying	Less emphasis this year on advocacy and public policy development, efforts focused on strategies for future involvement with Rio+20 process.	



X. Attachments

A. List of ECI Affiliates

AFRICA AND THE MIDDLE EAST

BURKINA FASO

Ouseeni Diallo
Green Cross Burkina Faso
E-mail: greencross.burkinafaso@gmail.com
<http://greencrossinternational.net/zh/greencross-burkina-faso>

CAMEROON

Benjamin Ndjama, Mme. Julienne Kanga
Nouvelle Afrique
E-mail: ndjama@yahoo.com

Suliaman Turay
Social Development International
E-mail: sulaiman.turay@sodeit.org
www.sodeit.org

EGYPT

Emad Adly
Arab Network for Environment and
Development (RAED)
E-mail: aoye@ritsec1.com.eg,
eadly@hotmail.com
www.aoye.org/Raed/elba.htm

IRAN

Alireza Omidvar
Corporate Social Responsibility Development
Center, CSR-DC
www.csriran.com

NIGER

Hassane Saley
Commission Nationale pour l'environnement et le
développement Durable
E-mail: biocnedd@jintnet.ne

NIGERIA

Nil Odigha Odigha
NGO Coalition for Environment
E-mail: oodigha@yahoo.com

Malachi Abasiodiong
Eco-Stewards International
E-mail: malachiabasi@gmail.com

Yahuza Iliya
Center for Peace Advancement in Nigeria
(CEPAN)
E-mail: cepanprogram@yahoo.com
www.cepannigeria.org

SIERRA LEONE

Tommy Garnett
Environmental Foundation for Africa
Email: info@efasl.org.uk
www.efasl.org.uk

UGANDA

Samuel Michael Bagabo
IRDI
E-mail: irdi@irdiuganda.org
www.irdiuganda.org/



JORDAN

Ziyad Alawneh
Land and Human to Advocate Progress (LHAP)
E-mail: ziyad[[@](mailto:ziyad@index.com.jo)]index.com.jo
www.Lhap.net

Muttasim Al-Hayari
The Jordanian Hashemite Fund for Human
Development
E-mail: johud[[@](mailto:johud@johud.org.jo)]johud.org.jo
www.johud.org.jo

KENYA

The Green Belt Movement
E-mail: gbm[[@](mailto:gbm@wananchi.com)]wananchi.com
www.greenbeltmovement.org

MALI

Association de Formation et d'Appui au
Développement (AFAD)
Ahmed Sékou Diallo
E-mail: ongafad[[@](mailto:ongafad@sotelma.net.ml)]sotelma.net.ml

MAURITIUS

Rajen Awotar
Council for Environmental Studies and
Conservation
(MAUDESCO)
E-mail: maudesco[[@](mailto:maudesco@intnet.mu)]intnet.mu

UNITED ARAB EMIRATES

Ibrahim Al Zubi
Emirates Diving Association
E-mail: diving[[@](mailto:diving@emiratesdiving.com)]emiratesdiving.com
www.emiratesdiving.com

ZAMBIA

Mike Chungu
Workers Education Association of Zambia
(WEAZ)
E-mail: mikechungu[[@](mailto:mikechungu@yahoo.com)]yahoo.com

ZIMBABWE

Osmond Mugweni
Africa 2000 Network
E-mail: afri2000[[@](mailto:afri2000@africaonline.co.zw)]africaonline.co.zw;
mugweni[[@](mailto:mugweni@zol.co.zw)]zol.co.zw



ASIA AND THE PACIFIC

AUSTRALIA

Clem Campbell
Earth Charter Committee
E-mail: info[[@](mailto:info@earthcharter.org.au)]earthcharter.org.au ,
clemcampbell[[@](mailto:clemcampbell@iinet.net.au)]iinet.net.au
www.earthcharter.org.au

Jill Finnane
Edmund Rice Centre
E-mail: jillf[[@](mailto:jillf@erc.org.au)]erc.org.au
www.erc.org.au

Luke Taylor
Sustainable Living Foundation
Email: info[[@](mailto:info@slf.org.au)]slf.org.au ,
HouseB[[@](mailto:HouseB@missionaustralia.com.au)]missionaustralia.com.au
www.slf.org.au

BANGLADESH

Mahfuz Ullah
Centre for Sustainable Development
E-mail: mahfuz[[@](mailto:mahfuz@bd.com)]bd.com
www.cfsd-bd.org

CHINA - HONG KONG

Kim Hor Toh
CEDS Ltd
E-mail: admin[[@](mailto:admin@ceds-asia.org)]ceds-asia.org
www.ceds-asia.org

CHINA - TAIWAN

Nancy TzuMeiChen
Taiwan Ecological Stewardship Association –
TESA
E-mail: taixneco[[@](mailto:taixneco@seed.net.tw)]seed.net.tw
www.tesa.org.tw

MALAYSIA

S.Rajalingam
Earth Charter Malaysia
Malaysia
E-mail: earthcharter[[@](mailto:earthcharter@yahoo.com)]yahoo.com

NEPAL

Ramesh Man Tuladhar
Center for Community Development and the
Environment
E-mail: nepaearths[[@](mailto:nepaearths@yahoo.com)]yahoo.com

NEW ZEALAND / AOTEROA

Klauss Bosselmann
Earth Charter Aotearoa New Zealand
E-mail: k.bosselmann[[@](mailto:k.bosselmann@auckland.ac.nz)]auckland.ac.nz

SRI LANKA

Sarvodaya Sramadana movement
E-mail: atariyaratne[[@](mailto:atariyaratne@gmail.com)]gmail.com
www.sarvodaya.org

Neshan Gunasekera
Weeramantry International Centre for Peace
Education and Research
E-mail: wicper1[[@](mailto:wicper1@gmail.com)]gmail.com
www.wicper.org

THAILAND

Chamniern P. Vorrattchaiphan
Grassroots Action Programme (GAP), Thailand
Environment Institute (TEI)
E-mail: tuk[[@](mailto:tuk@tei.or.th)]tei.or.th, gap[[@](mailto:gap@tei.or.th)]tei.or.th
www.tei.or.th

Chirapol Sintunawa
ADEC (Environment and sustainability training
NGO) and Mahidol University Thailand
E-mail: encsi[[@](mailto:encsi@mahidol.ac.th)]mahidol.ac.th



INDIA

Ashok Khosla
Development Alternatives
E-mail: tara[[@](mailto:tara@devalt.org)]devalt.org
www.devalt.org

Kartikeya Sarabhai
Center for Environment Education (CEE)
E-mail: cee[[@](mailto:cee@ceeindia.org)]ceeindia.org
www.ceeindia.org

Varghese Theckanath
Montfort Social Institute
E-mail: vtheckanathsg[[@](mailto:vtheckanathsg@gmail.com)]gmail.com

J.P.Maithani
Alaknanda Ghaati Shilpi Federation (AAGAAS
FEDERATION)
Email: jpmaithani[[@](mailto:jpmaithani@gmail.com)]gmail.com

INDONESIA

Indah Budiani
Indonesian Biodiversity Foundation - KEHATI
E-mail: kehati[[@](mailto:kehati@kehati.or.id)]kehati.or.id
www.kehati.or.id

Irwansyah Hasibuan
Lenting (Institute for Development of
Environmental Concern and Ethics)
E-mail: irwansyah[[@](mailto:irwansyah@indo.net.id)]indo.net.id

Darwina Widjajanti
Yayasan Pembangunan Berkelanjutan (Sustainable
Development Foundation)/ LEAD Indonesia
E-mail: darwina[[@](mailto:darwina@lead.or.id)]lead.or.id
www.ypb.or.id/

Kemal Taruc
Dana Mitra Lingkungan (Friends of the
Environment Fund)
E-mail: kemaltaruc[[@](mailto:kemaltaruc@dml.or.id)]dml.or.id
<http://global.dml.or.id/v>

THE PHILIPPINES

Ella S Antonio
Earth Council Asia Pacific
E-mail: ella.antonio[[@](mailto:ella.antonio@gmail.com)]gmail.com

Robert Sagun
Philippine Resources for Sustainable Development
E-mail: robsagun1[[@](mailto:robsagun1@yahoo.com)]yahoo.com,
prsdsecretariat[[@](mailto:prsdsecretariat@gmail.com)]gmail.com

JAPAN

Edo Heinrich
The Okinawa Ocean Culture & Environment
Action Network (Okinawa O.C.E.A.N.)
E-mail:
edosensei[[@](mailto:edosensei@hotmail.com)]hotmail.com;edo[[@](mailto:edo@okinawaocean.org)]okinawaocean.org
www.okinawaocean.org

Wakako Hironaka
Earth Charter Committee for Asia Pacific and
Japan
E-mail: hironaka[[@](mailto:hironaka@st.rim.or.jp)]st.rim.or.jp
www.earthcharter.or.jp



EUROPE AND CENTRAL ASIA

ARMENIA

Karine Danielyan
Association for Sustainable Human Development
E-mail: ashd[[@](mailto:ashd@freenet.am)]freenet.am
<http://users.freenet.am/~ashd>

AUSTRIA

Fabienne Babinsky
International Network for Educational Exchange
E-mail: support[[@](mailto:support@inex.org)]inex.org
<http://www.inex.org/>

AZERBAIJAN

Khayala Mammadova
IRELI Public Union
E-mail: khayala.mammadova[[@](mailto:khayala.mammadova@hotmail.com)]hotmail.com
www.ireli.az

BELARUS

Evgeny Shirokov
International Academy of Ecology
Email: iaebd[[@](mailto:iaebd@tut.by)]tut.by
www.inforse.org/europe/iae

Sofia Savelava
Youth International Education Club "New Line"
E-mail: yiecnwline[[@](mailto:yiecnwline@gmail.com)]gmail.com
www.newlineclub.net

BULGARIA

Demetra Smoloktou
Association "Balkan Agency for Sustainable Development" (BASD)
E-mail: info[[@](mailto:info@balkanagency.org)]balkanagency.org
www.balkanagency.org

CZECH REPUBLIC

Pavel Psenicka
"UESS - SPODEK"
E-mail: psenicka.pav[[@](mailto:psenicka.pav@seznam.cz)]seznam.cz
www.spodek.czu.cz

KYRGYZTAN

Atabek Anarbaev
Social Fund "Sunny Country"
E-mail: aanrbaev[[@](mailto:aanrbaev@gmail.com)]gmail.com

LATVIA

Ilga Salite
Institute for Sustainable Education at the
Daugavpils University
E-mail: ilga[[@](mailto:ilga@dau.lv)]dau.lv
www.ise-lv.eu

THE NETHERLANDS

Alide Roerink
NCDO
E-mail: a.roerink[[@](mailto:a.roerink@ncdo.nl)]ncdo.nl
www.ncdo.nl

NORWAY

Halvor Stormoen
Earth Charter Norway
E-mail: halvor[[@](mailto:halvor@stormoen.org)]stormoen.org
www.earthcharter.no

PORTUGAL

Fatima Almeida
ASPEA - Portuguese Association for
Environmental Education
E-mail: fma.aspea[[@](mailto:fma.aspea@netcabo.pt)]netcabo.pt
www.aspea.org/

RUSSIAN FEDERATION

Vladimir Zakharov
Center for Russian Environmental Policy
E-mail: zakharov[[@](mailto:zakharov@ecopolicy.ru)]ecopolicy.ru
www.ecopolicy.ru/eng

SPAIN

María José Carrillo
Fundación Valores
E-mail: info[[@](mailto:info@fundacionvalores.es)]fundacionvalores.es
www.fundacionvalores.es



Blanka Tauberová
Municipal Library Sedlcany
E-mail: tauberova[[@](mailto:tauberova@knihovna-se.cz)]knihovna-se.cz
www.knihovna-se.cz/

DENMARK

Charles-David Mpengula
Green Cross Denmark
E-mail: ChMp[[@](mailto:ChMp@niels.brock.dk)]niels.brock.dk
www.greencross.dk

FINLAND

Leena Akatama
Green Living Movement Finland
E-mail: finland[[@](mailto:finland@glmglobal.org)]glmglobal.org
<http://sites.google.com/site/glmglobalorg/home>

FRANCE

Josianne Troillet
Centre Earth Charter pour une Education
Developpement Durable
E-mail: anne.troilier[[@](mailto:anne.troilier@free.fr)]free.fr

GERMANY

Anja Becker
Oekumenische Initiative Eine Welt (Ecumenical
One World Initiative)
E-mail: info[[@](mailto:info@oeiew.de)]oeiew.de
www.erdcharta.de

GREENLAND

Finn Lynge
Earth Charter Greenland
E-mail: oldlyn[[@](mailto:oldlyn@greennet.gl)]greennet.gl

HUNGARY

Eva Csobod
Regional Environmental Center for Central and
Eastern Europe
E-mail: eva.csobod[[@](mailto:eva.csobod@rec.org)]rec.org
www.rec.org/

ITALY

Corrado Maria Daclon

Amalio de Marichalar
Foro Soria 21 para el Desarrollo Sostenible
E-mail: comunicacion[[@](mailto:comunicacion@forodesoria.org)]forodesoria.org
www.forodesoria.org/programa_1.php

Alfonso Fernández Herrería
Fundación Avalon
E-mail: alfonsof[[@](mailto:alfonsof@ugr.es)]ugr.es
www.avalonproject.org/contacto.php

Ana Centeno
IFOVA - Instituto de Información Avanzada
E-mail: anacenteno[[@](mailto:anacenteno@infova.es)]infova.es
<http://www.infova.es/>

SPAIN/CATALUNYA

Agustí Colomines, Sara Batet
UNESCOCat, Centre UNESCO de Catalunya,
Comité Català per la Carta de la Terra
E-mail: centre[[@](mailto:centre@unescocat.org)]unescocat.org,
s.batet[[@](mailto:s.batet@unescocat.org)]unescocat.org
www.unescocat.org/ca

SWEDEN

Tonia Moya
Green Cross Sweden
E-mail: gcs[[@](mailto:gcs@green-cross.se)]green-cross.se
www.gci.ch

SWITZERLAND

Christa Schmidmeister
E-mail: info[[@](mailto:info@erdcharta.ch)]erdcharta.ch
www.erdcharta.ch

TAJIKISTAN

Muazama Burkhanova
Foundation to Support Civil Initiatives (FSCI)
E-mail: muazama[[@](mailto:muazama@yahoo.com)]yahoo.com



Pro-Natura

E-mail: presidenza[[@](mailto:presidenza@pro-natura.it)]pro-natura.it
www.pro-natura.it

Simone Mazzata

Fondazione Cogeme Onlus
E-mail: simone.mazzata[[@](mailto:simone.mazzata@cogeme.net)]cogeme.net
<http://fondazione.cogeme.net/bin/index.php>

Elio Pacilio

Green Cross Italy
E-mail: gcinfo[[@](mailto:gcinfo@greencrossitalia.it)]greencrossitalia.it
www.greencrossitalia.it

LATIN AMERICA AND THE CARIBBEAN

ARGENTINA

Paula Culaciati
Argentina People and Nature Foundation
E-mail: paulaculaciati[[@](mailto:paulaculaciati@gmail.com)]gmail.com
www.argentinapeopleandnature.org

Alejandro Meitin

Ala Plástica
E-Mail: contacto[[@](mailto:contacto@alaplastica.org.ar)]alaplastica.org.ar
www.alaplastica.org.ar

Graciela Satóstegui*

Programa Agenda 21 Escolar, Secretaría de
Ambiente y Desarrollo de la República
Argentina
E-mail: gsatostegui[[@](mailto:gsatostegui@medioambiente.gov.ar)]medioambiente.gov.ar
www.ambiente.gov.ar

BELIZE

Elsa Potter
International Institute of Culture and
Language
E-mail: peaceaydee[[@](mailto:peaceaydee@yahoo.com)]yahoo.com
www.main.org/iicl

UNITED KINGDOM / ENGLAND

Jeffrey Newman
Earth Charter UK
E-mail: jeffreynewman[[@](mailto:jeffreynewman@earthcharteruk.org)]earthcharteruk.org
<http://earthcharteruk.org>

UNITED KINGDOM / SCOTLAND

Enid Trevett
Action for Change
E-mail: enid[[@](mailto:enid@actionforchange.net)]actionforchange.net

DOMINICAN REPUBLIC

Rita Ceballos
Centro Cultural Poveda
E-mail: r.interinstitucionales[[@](mailto:r.interinstitucionales@centropoveda.org)]centropoveda.org

Mario Serrano Marte

Centro de Estudios Sociales Padre Juan Montalvo
E-mail: direccion[[@](mailto:direccion@bono.org.do)]bono.org.do
www.centrojuanmontalvo.org.do/spip/

Josefina Spailat*

International Resources Group, Ltd.
E-mail: ljosefina2000[[@](mailto:ljosefina2000@yahoo.com)]yahoo.com

ECUADOR

Francisco Correa Quirola
Andes Tropicales S.A.
E-mail: paititi2000[[@](mailto:paititi2000@hotmail.com)]hotmail.com

Alexandra Ayala Bueno

Fundación Intiwasi
E-mail: fundacionintiwasi[[@](mailto:fundacionintiwasi@hotmail.com)]hotmail.com

GUATEMALA

Marleny Rosales Meda
ORCONDECO



BOLIVIA

Verónica López Aguilar
Fundación Puma
E-mail: vlopez[[@](mailto:)]fundacionpuma.org
www.fundacionpuma.org

BRAZIL

Moacir Gadotti

. Instituto Paulo Freire
E-mail: ipf[[@](mailto:)]paulofreire.org,
gadotti[[@](mailto:)]paulofreire.org
www.paulofreire.org

Rose Marie Inojosa
UMAPAZ

E-mail: umapaz[[@](mailto:)]prefeitura.sp.gov.br
www.prefeitura.sp.gov.br/umapaz

Aieska Marinho Lacerda Silva
Instituto BioMA
E-mail: aieskalacerda[[@](mailto:)]terra.com.br
www.institutobioma.org.br

Marcia Maria Miranda Boff
Center for Human Rights
E-mail: mm-lboff[[@](mailto:)]compuland.com.br

Patricia Pereira Abuhab
Instituto Harmonia na Terra
E-mail: patricia[[@](mailto:)]harmonianaterra.org.br
www.harmonianaterra.org.br

CENTROAMÉRICA

H. Otto Armas Bonilla
La Salle, Distrito de Centroamérica -
Panamá
E-mail: visitador[[@](mailto:)]lasalleca.org
www.lasalleca.org

CHILE

Manuel Baquedano
Instituto Ecología Política
E-mail: ecologiapolitica[[@i](mailto:)]epe.org

E-mail: mrosalesmeda[[@](mailto:)]orcondeco.org
<http://www.orcondeco.org/>

HONDURAS

Benjamín Carías
CONADES
E-mail: abcmarquez[[@](mailto:)]yahoo.com

MEXICO

Mateo A. Castillo Ceja
Secretaría de Medio Ambiente y Recursos Naturales -
SEMARNAT
E-mail: mateo.castillo2[[@](mailto:)]semarnat.gob.mx
www.semarnat.gob.mx/Pages/inicio.aspx

PERU

Armando Martínez Almuelle
La Carta de la Tierra PERU
E-mail: armanma[[@](mailto:)]terra.com.pe

Eloísa Tréllez Solís
Asociación Cultural Pirámide
E-mail: vardali7[[@](mailto:)]gmail.com
www.piramide.org.pe/Piramide/piramide_informes.php

TRINIDAD AND TOBAGO

Eden Shand
Tropical Re-Leaf Foundation
E-mail: eashand[[@](mailto:)]fiberline.tt

VENEZUELA

Diego Díaz Martín
VITALIS Asociación Civil
E-mail: info[[@](mailto:)]vitalis.net
www.vitalis.net/

Helen Coronado
RED VERDE
E-mail: contacto[[@](mailto:)]redverde.org.ve
www.redverde.org.ve

Sven Nehlin
AVEPALMAS Centro UNESCO
E-mail: avepalmas[[@](mailto:)]cantv.net



www.iepe.org

COLOMBIA

Blanca Vilma Parra Durán
Asociación Colombiana de Educación
Preescolar - ACDEP
E-mail:
[acdepcolombiaomep\[@\]hotmail.com](mailto:acdepcolombiaomep[@]hotmail.com)

Milton Eduardo Rodríguez Porras
Asociación Naciones Unidas Colombia
ANUCOL
E-mail: [anucolcolombia\[@\]gmail.com](mailto:anucolcolombia[@]gmail.com)
www.palimpalem.com/6/anucol/index.html

Hernán Bueno Castañeda
Fundación FilosofArte
E-mail: [fundacionfilosofarte\[@\]yahoo.es](mailto:fundacionfilosofarte[@]yahoo.es)
www.fundacionfilosofarte.com/

Ana Milena Castelblanco
Fundación Taller de la Tierra
E-mail: [ftdelatierra\[@\]yahoo.com](mailto:ftdelatierra[@]yahoo.com)
<http://tallerdelatierra.org/>

Olga María Bermúdez Guerrero
IDEA - Universidad Nacional de Colombia
E-mail: [olgaber\[@\]gmail.com](mailto:olgaber[@]gmail.com)
<http://www.idea.unal.edu.co/>

www.avepalmas.org/

Rosa María Chacón
El Grupo de Investigación Vida Urbana y Ambiente
Universidad Simón Bolívar
E-mail: [rmchacon\[@\]usb.ve](mailto:rmchacon[@]usb.ve)
www.grupos.vua.usb.ve

COSTA RICA

Ana Cristina Briceño
Centro Costarricense para la Ciencia y la Cultura
E-mail: [acbricenolobo\[@\]yahoo.es](mailto:acbricenolobo[@]yahoo.es)
www.museocr.com/

Universidad Nacional – UNA
www.una.ac.cr/



NORTH AMERICA

CANADA

Greg Philliban
Environmental Project Management and
Sustainability - ENVPMSS
E-mail: gphilliban@envpmsolutions.ca
www.envpmsolutions.ca

JC Little
Little Animation Inc.
E-mail: jc@littleanimation.com
www.littleanimation.com/

Mitra Doherty
Quantum Dental
E-mail: m9doherty@sympatico.ca

UNITED STATES

Rick Clugston / Jan Roberts
Earth Charter US
E-mail: RMclugston@aol.com;
Jan@EarthCharterUS.org
www.earthcharterus.org

Peter Blaze Corcoran
Center for Environmental and Sustainability
Education,
Florida Gulf Coast University
E-mail: pcorcora@fgcu.edu
www.fgcu.edu/cese/

Kusumita P. Pedersen
The Interfaith Center of New York
E-mail: kusumita@igc.org
www.interfaithcenter.org/



B. List of EC Youth and Student Groups

Africa and the Middle East

Cameroon

- ECYG AFREDECC, Limbe
- ECYG ASYOUSSED, Limbe
- ECYG Better World Cameroon, Yaoundé
- ECYG Cameroon Association for the Protection and Education of the Child (CAPEC), Yaoundé
- ECYG Group Save Our Planet (GSP), Yaoundé
- ECYG Help AIDS Orphans (HAO), Yaoundé
- ECYG LUKMEF-Cameroon

Congo

- ECYG AZUR Development

Democratic Republic of Congo

- ECYG Congolese Youth Association for Development (CYAD)
- ECYG Groupe Jeunesse Espoir
- ECYG - PRODECE - MAISON DES JEUNES

Ethiopia

- ECYG Jimma

The Gambia

- ECYG - Global Unification, The Gambia

Ghana

- ECYG For Sustainability and Peace Ghana
- ECYG THE PIGOP
- ECYG Visionary Youth Ghana
- ECYG Youth in Action Ghana
- ECYG Youth in Environment and Agriculture (YEA)
- ECYG IMAANI Foundation

Liberia

- ECYG for Sustainability and Peace
- ECYG Fiamah Youth in Action for Development
- ECYG for Peace and Democracy in Liberia
- ECYG Liberian Youth for Climate Change, Environmental Protection and Gender Equality (LYFPCB)

Malawi

- ECYG Global Hope Mobilization

Nigeria

- ECYG Abuja
- ECYG Active Youth Initiative
- ECYG Calabar
- ECYG (CCN)
- ECYG for Sustainability, Corporate Governance, Peace and Security
- ECYG for Sustainability, Youth Empowerment and Development Initiative (YEDI)
- ECYG Fresh & Young Brains Development
- ECYG Get Organized for Change
- ECYG Lagos and Abuja
- ECYG OGUN
- ECYG Sokoto for Change
- ECYG Suleja at the African School of Excellence
- ECYG Warri
- ECYG Youth Vision Alliance Network
- Earth Charter Youth Committee Save a Youth Soul (SAYS)
- ECYG Youth Action Movement (YAM)
- ECYG Youth Action Movement/International Center for Accelerated



Development (ICAD)

Israel

- ECYG Earth Charter Youth Initiative Israel

Kenya

- ECYG Lake Victoria
- ECYG Kenyan Disabled Youth Action Network (KEDAN)
- ECYG Kibera Community Youth Programme
- ECYG Mathare Roots Youth Group
- Students for Global Sustainability – University of Nairobi (SfGS-UoN)
- ECYG Baraza La Taifa- Nairobi
- ECYG International Youth Council Kenya

Uganda

- ECYG East Africa Network for Peace Builders – EANEP
- Africa Intercultural Development Support Trust (AIDEST) - All Africa Sustainable Development Organization Students for Global Democracy
- Dynamic Earth Charter Initiative Developers (DECIDE)
- ECYG Students for Global Democracy
- ECYG Bara Uganda Iduka Chapter

Zambia

- ECYG for Social Empowerment and Development (SED)
- Global Youth Initiative Zambia

Rwanda

- ECYG Youth Association for Dissemination of Development Information (YADDI)

Sierra Leone

- Earth Charter Youth Group Sierra Leone (ECYG-SL)

Somalia

- ECYG Somalia

Togo

- iEARN-TOGO YOUTH
- Togolese Foundation for Peace
- ECYG ASTERADHD
- ECYG LOME
- ECYG Togolese Foundation for Peace



Asia and the Pacific

Bangladesh

- ECYG Climate Natural
- ECYG International Youth Council Bangladesh (IYCB)
- Bangladesh Youth Movement for Climate (BYMC)

China

- ECYG for Community Development
- ECYG GreenSOS (Green Student Organizations Society)

India

- ECYG Green-Clean Himalaya India AAGAAS FEDERATION
- ECYG Kodagu Consortium
- ECYG STEP
- ECYG JODHPUR
- ECYG Youth Link (YL)

Indonesia

- ECYG – Jakarta Green Monster

Malaysia

- ECYG ABC4All

Myanmar

- Myanmar Youths In Action

Pakistan

- ECYG Farz Association of Rehabilitation and Development
- ECYG Rafique Research & Educational
- ECYG Aware Girls

Papua New Guinea

- Earth Charter Youth Committee PNG for Ecological & Economical Sustainability

Philippines

- ECYG at Mindanao Polytechnic State College
- ECYG UYCDO
- ECYG RSD



Latin America and the Caribbean

Argentina

- ECYG UISCUMARR

Brazil

- ECYG Diversity Institute, Bahia

Colombia

- ECYG ASOTEMIRE

Costa Rica

- ECYG at United World College
- ECYG University for Peace Environmental Club
- ECYG SUCM

Dominican Republic

- EGYG Brigada Cimarrona Sebastian Lemba

Honduras

- Asociación de jóvenes por una Honduras mejor

Mexico

- Grupo Juvenil de Promotores de Carta de la Tierra de la Universidad de Guanajuato
- Multidisciplinary Group of Youth in Michoacan

Peru

- Asociación Peruana de Escultismo (APE)



Europe and Central Asia

Armenia

- ECYG for Sustainable Human Development, Yerevan (SHD)

Austria

- ECYG for Diversity, Sustainability, Peace and Connection

Belarus

- Youth International Club "NEWLINE"

Croatia

- ECYG de leut's environment

Finland

- ECYG Finland

Germany

- ECYG Marburg

Greece

- ECYG Hellas

Latvia

- ECYG Students for Sustainability

Malta

- ECYG Greenhouse - University of Malta

The Netherlands

- Earth Charter Youth Network Netherlands
- Youth Worldconnectors

Romania

- ECYG Constanta

Serbia

- ECYG KRIO

Tajikistan

- ECYG Dushanbe: "Live Earth"

United Kingdom

- Earth Charter Student Group, Havering Sixth Form College

Ukraine

- Earth Charter Ukraine for Education for All

Uzbekistan

- ECYG School Connect



North America

Canada

- Cowichan Intercultural Society Youth Projects
- SGIC Vancouver Youth Earth Charter Committee

USA

- E3: Ecology, Economy, Equity (California Student Sustainability Coalition, UCLA Chapter)
- ECYG Butler
- ECYG Cocoa Beach



C. National Web sites

Argentina	http://www.earthcharterargentina.org
Armenia	http://www.earthcharter.am/
Australia	http://www.earthcharter.org.au
Azerbaijan	http://www.earthcharterazerbaijan.org/
Bolivia	http://www.earthcharterbolivia.org
Brazil	http://www.cartadaterrabrasil.org
China	http://www.earthcharterchina.org
Colombia	http://www.earthchartercolombia.org
Cuba	http://www.earthchartercuba.org
Czech Republic	http://www.chartazeme.cz/
Dominican Republic	http://www.earthcharterdominicanrepublic.org
El Salvador	http://www.earthcharterelsalvador.org
Ecuador	http://www.earthcharterecuador.org
Finland	http://www.earthchartersuomi.org
Germany	http://www.erdcharta.de
Greece	http://earthcharterhellas.edc.uoc.gr/default.html
Guatemala	http://www.earthcharterguatemala.org
Honduras	http://www.earthcharterhonduras.org
India	http://www.earthcharterindia.org
Indonesia	http://www.piagambumi.org



Italy	http://www.cartadellaterra.it
	http://www.cartadellaterra.org
Japan	http://www.earthcharter.or.jp/
Jordan	http://www.earthcharterjordan.org
Latvia	http://www.earthcharterlatvia.org
Mexico	http://www.cartadelatierra.org.mx
Mongolia	http://earthchartermongolia.org/mon
Netherlands	http://www.earthcharternederland.org
New Zealand	http://www.earthcharter.auckland.ac.nz/
Nicaragua	http://www.earthcharternicaragua.org
Nigeria	http://www.earthcharternigeria.org/
Norway	http://www.earthcharter.no
Panama	http://www.earthcharterpanama.org
Paraguay	http://www.earthcharterparaguay.org
Poland	http://www.earthcharter.pl/
Puerto Rico	http://www.earthcharterpuertorico.org
Russia	http://www.earthcharter.ru
Spain	http://www.cartadelatierra.es
Switzerland	http://www.erdcharta.ch
Turkey	http://www.earthcharterturkey.org/
United States of America	http://www.earthcharterus.org
United Kingdom	http://www.earthcharteruk.org



Ukraine	http://www.earthcharterukraine.org
Uruguay	http://www.earthcharteruruguay.org
Venezuela	http://www.earthchartervenezuela.org
Vietnam	http://www.earthchartervietnam.org



**Earth Charter International
Secretariat and EC Center for ESD
C/O University of Peace**

**P.O. BOX 138-6100
San José, Costa Rica**

Tel: (506) 2205-9000

Fax: (506) 2249-1929

**<http://www.earthcharter.org>
<http://www.cartadelatierra.org>
<http://www.chartedelaterre.org>**

